

The Georgia Beef Story Coloring Book

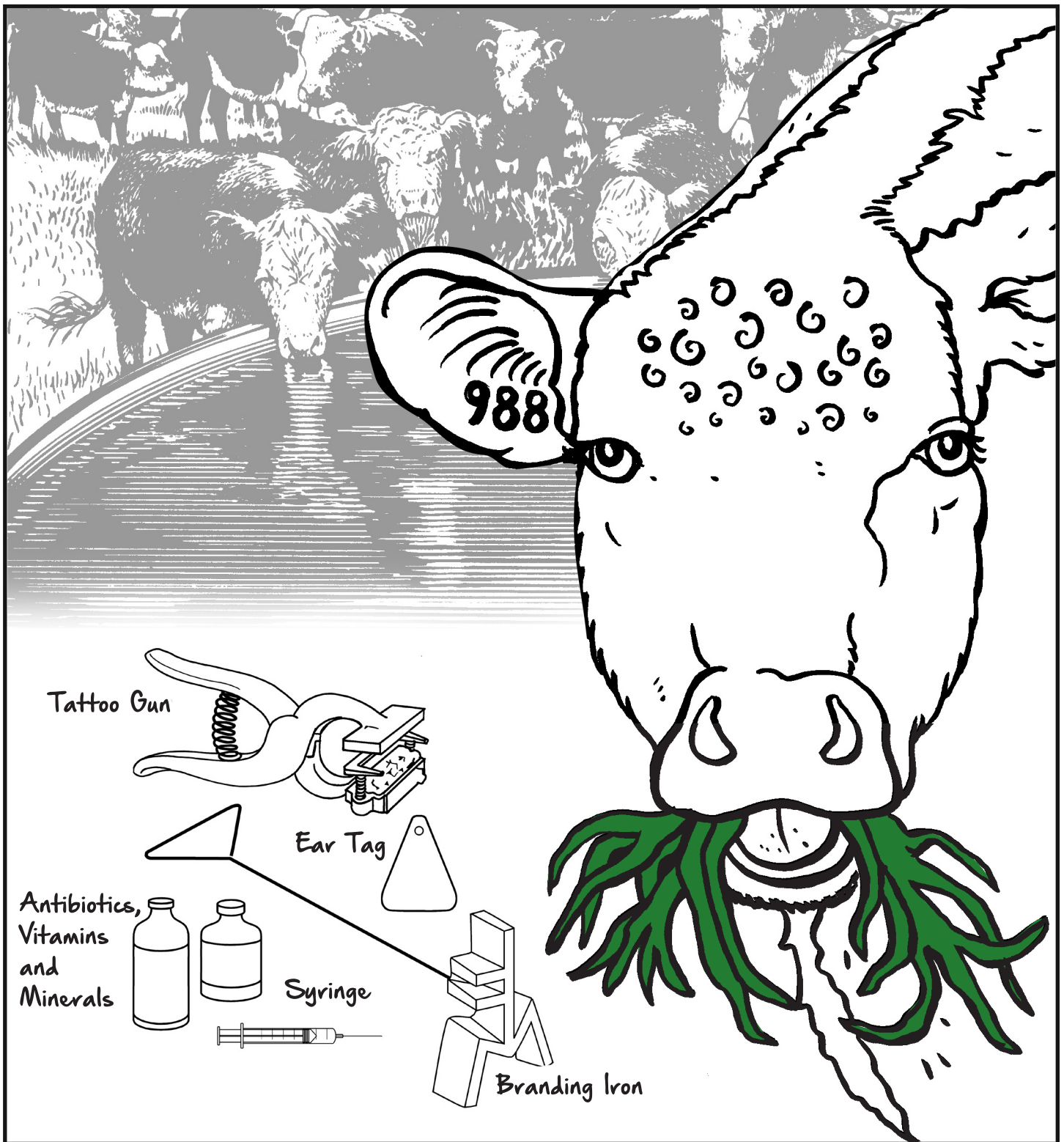




Beef is Big Business in Georgia

Georgia Beef Facts

- Cattle in all 159 counties
- 15,000 beef producers
- 1.1 million cattle
- \$1 billion to Georgia's economy



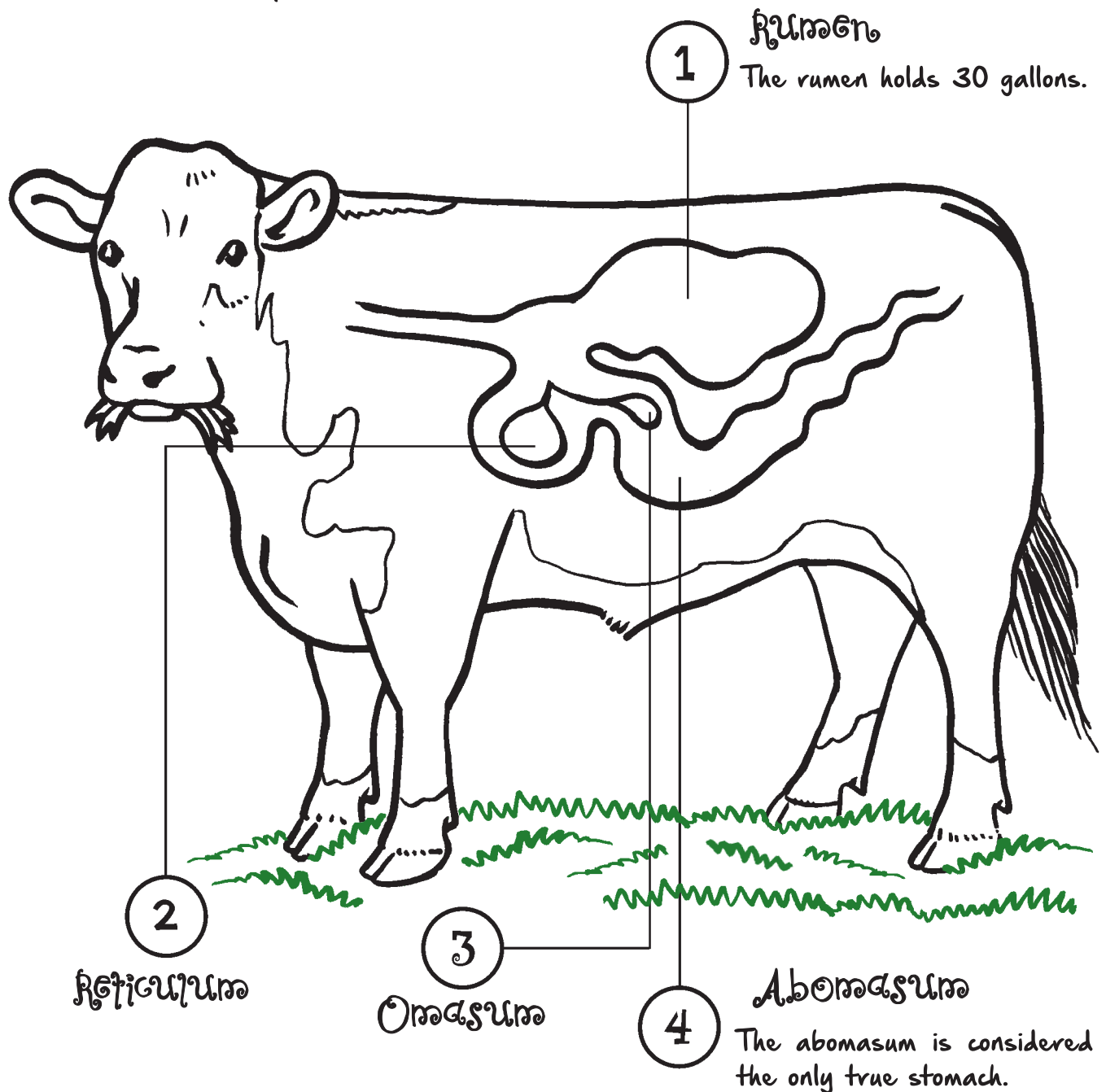
Caring for Cattle

Keeping cattle healthy and growing is a cattlemen's job. This means cattlemen must take care of their cattle and feed them properly.

Georgia cattlemen are continually improving the quality of their cattle by skillfully blending traditional management practices with modern technology.

A Day in the Life of a Cow

Animals like cows, sheep, goats and deer which chew cud are called ruminants. When the cow "chews the cud"; she brings lumps of food back up for a second chew. The food is then swallowed again and passes to the other stomachs. Cows have one stomach with 4 distinct compartments:



Beef and Beef By-products

99% of every cow is used. A by-product is something made in the process of making something else. Consumers can see a wide variety of products used everyday that are a by-product of cattle.



Circle the By-products you find

Hide and Hair

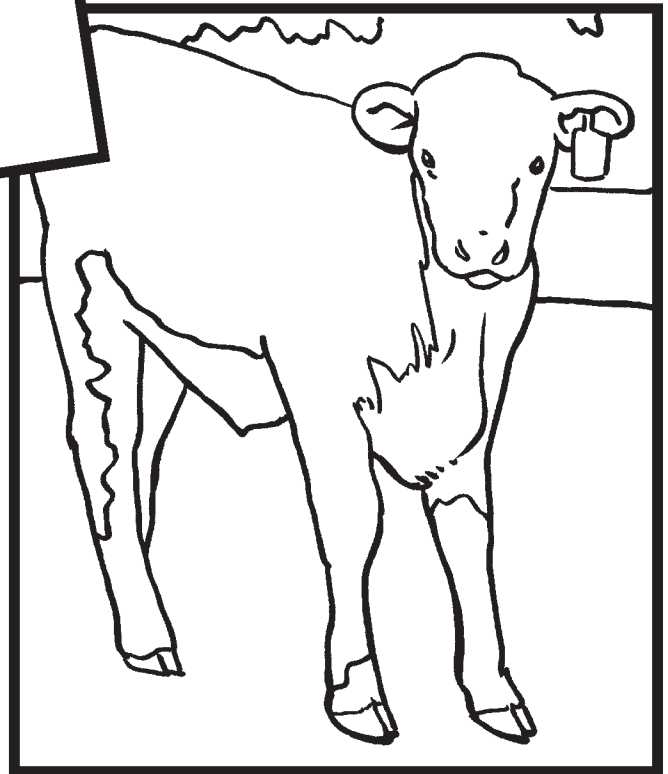
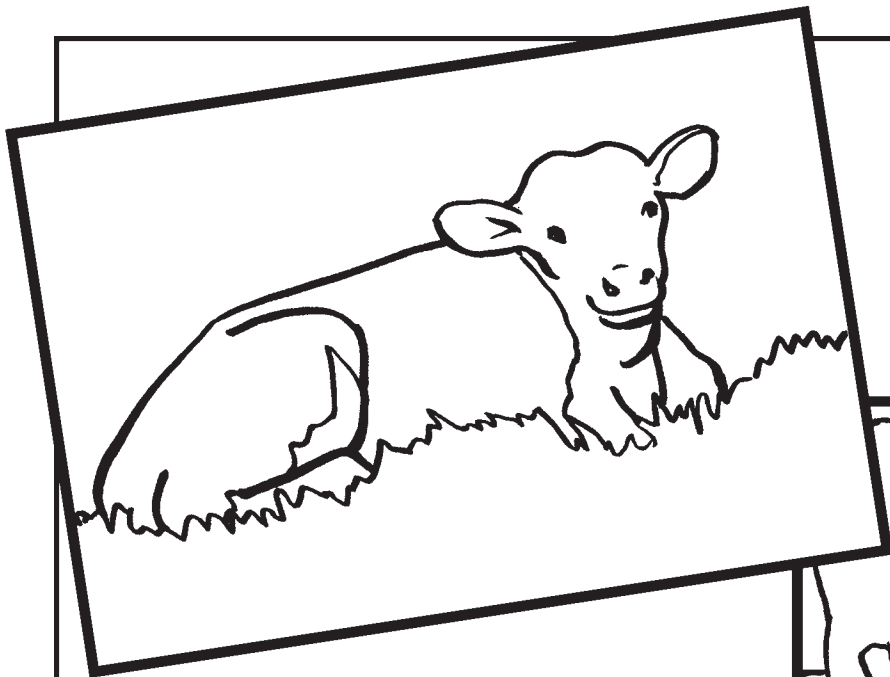
Baseball Gloves
Car Upholstery
Drum Heads
Leather Coats
Violin Strings
Shoes
Felt Hats
Luggage
Wallets
Leather Watchbands
Rawhide Softballs

Glands and Organs

Asphalt	Insulation	Plastic
Cosmetics	Medicines	Soap
Fertilizer	Paint	Tires

Bones and Horns

Bone China	Knife Handles	Wallpaper Paste
Ice Cream	Vitamin Capsules	Comb
Piano Keys	Chewing Gum	Photo Film
Candies	Lipstick	



Cattle Vocabulary:

Bovine: scientific name for cattle.

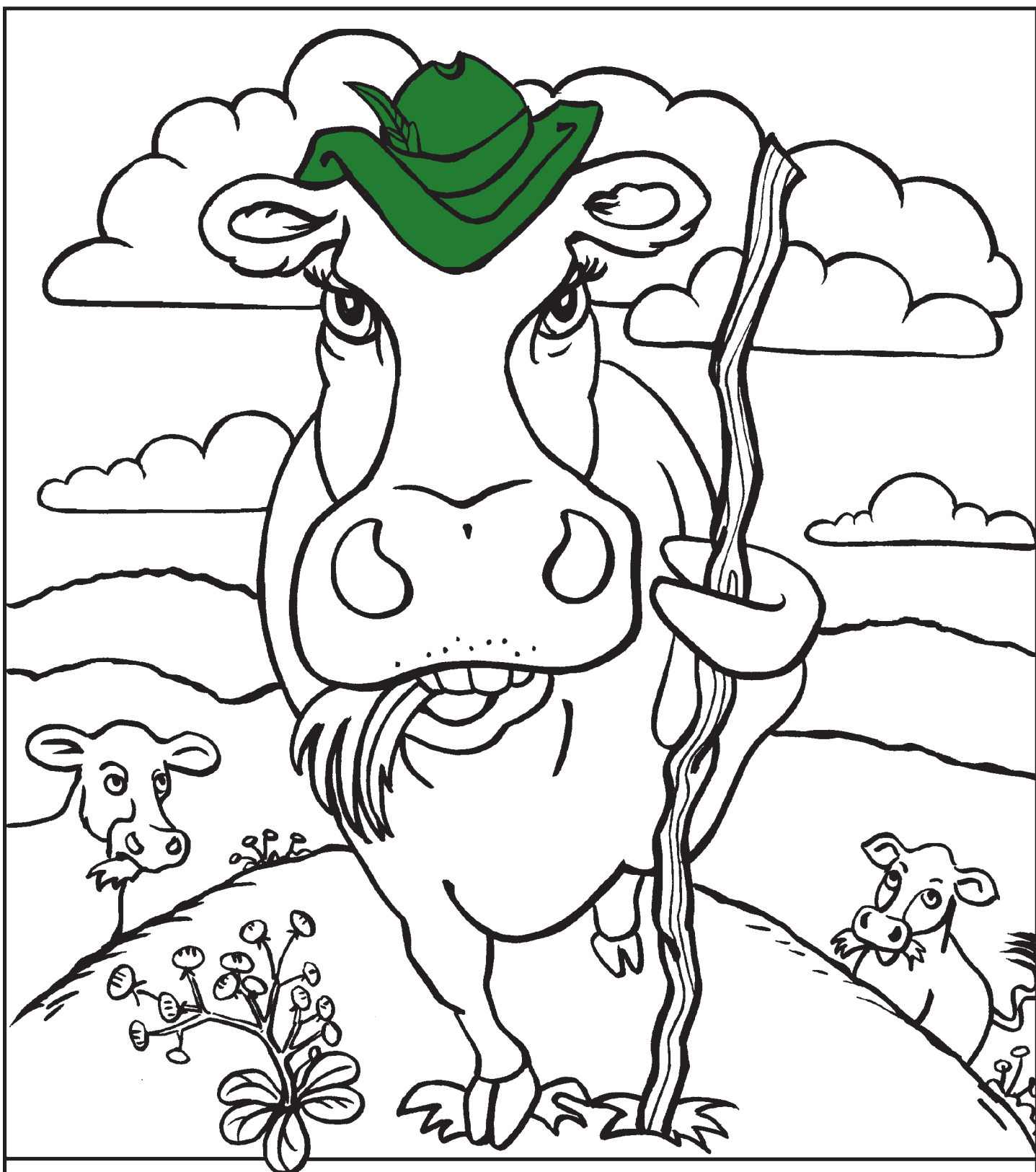
Calf: young animal, either male or female, less than one year.

Cow: a mature female that has given birth, usually 2 or more years of age.

Horned: born with horns, usually removed at a young age.

Polled: born without horns, naturally hornless.





Cattlemen do the Right Thing!

Cattlemen recognize the importance of treating animals in their care well. They believe in doing the right thing when it comes to animal welfare. They don't tolerate the mistreatment of animals! Cattlemen are dedicated to their animals and, in turn, to the industry they represent. Georgians can be proud of the cattlemen who raise animals for food.



Happily brought to you by
Georgia's cattle producers.



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