

## EXCELLENCE IN AG APPLICATION RUBRIC

| <b>AG INVOLVEMENT, IMPACT ON AG AND ISSUES FACING AG</b> |   |  |   |
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| <b>QUESTION 2AB</b><br><br>60 points possible            | <b>Award 0-15 points</b><br><b><i>Needs improvement</i></b><br>Agricultural involvement is minimal and lacks relevant contributions to the ag industry. Description is lacking or applicant does not fully answer the question.   | <b>Award 16-37 points</b><br><b><i>Meets expectations</i></b><br>Agricultural involvement is stated and described. Contributions are adequately completed. Description is relevant and shows some meaningful involvement.  | <b>Award 38-60 points</b><br><b><i>Exceeds expectations</i></b><br>Agricultural involvement is impactful, meaningful and is clearly stated and described. Contributions and involvement are done with the highest level of excellence and set the applicant apart from the others. The involvement is an important part of their lives. They make it a priority and show care and/or passion for it.        |
| <b>QUESTION 3</b><br><br>60 points possible              | <b>Award 0-15 points</b><br><b><i>Needs improvement</i></b><br>Applicant lists efforts but does not show much, or any impact or impact is insignificant. Applicant does not offer clear examples or offers irrelevant examples or applicant does not answer the question.   | <b>Award 16-37 points</b><br><b><i>Meets expectations</i></b><br>Applicant describes efforts to make a positive impact on the agricultural industry. Applicant offers examples.  | <b>Award 38-60 points</b><br><b><i>Exceeds expectations</i></b><br>Applicant clearly describes a strong desire and effort to make a positive impact on the agricultural industry using specific examples. Applicant shows significant effort and impact is evident.   |
| <b>QUESTION 4AB</b><br><br>60 points possible            | <b>Award 0-15 points</b><br><b><i>Needs improvement</i></b><br>Applicant listed less than three issues or listed three questionable issues that could be deemed as “not important” to most people. Applicant does not show a good understanding of the issues. Applicant has some ideas to help respond to them, but they are not well thought out and/or the applicant has personally done little to nothing to address the problem. | <b>Award 16-37 points</b><br><b><i>Meets expectations</i></b><br>Applicant listed three important issues. Applicant explained how they are working to resolve them or offered action items that can be put into place to respond to them. Ideas could be more detailed or relevant.  | <b>Award 38-60 points</b><br><b><i>Exceeds expectations</i></b><br>Applicant clearly listed three important issues that are relevant and important. The applicant shows a deep understanding of the issues. The applicant clearly explained well-thought-out ideas that show how they are working to resolve these issues or offered thoughtful action items that can be put into place to respond to them. |
| <b>GOALS</b>   |   |  |   |
| <b>QUESTION 5</b><br><br>40 points possible              | <b>Award 0-10 points</b><br><b><i>Needs improvement</i></b><br>Applicant lists a few goals that are of a lower quality and have little value to bettering the agriculture industry. Goals are unrealistic, irrelevant or not specific. Applicant has taken very few or no steps towards reaching the goals.   | <b>Award 11-25 points</b><br><b><i>Meets expectations</i></b><br>Applicant's goals are average in quality and quantity. Goals are relevant and realistic and could offer some positive impact on the industry. Applicant has completed some steps towards reaching a few goals.  | <b>Award 26-40 points</b><br><b><i>Exceeds expectations</i></b><br>Applicant's goals are thoughtful, significant and of a high quality. Goals are clearly stated, and well thought out. Goals are realistic, relevant and offer a positive impact to agriculture or the ag industry. Applicant has taken active and significant steps towards reaching many of the goals.                                   |
| <b>LEADERSHIP EXPERIENCE</b>                             |   |  |   |
| <b>QUESTION 6A</b><br><br>90 points possible             | <b>Award 0-22 points</b><br><b><i>Needs improvement</i></b><br>Little to no experience. Many experiences listed are being a member with little to no experiences serving in a leadership role. Little to no recognitions / awards are listed and are not significant in nature. Experiences mostly are local and state.   | <b>Award 23-56 points</b><br><b><i>Meets expectations</i></b><br>A moderate amount of experience with a mix of experiences that include both being a member as well as serving in leadership roles. Some recognitions / awards are listed and are somewhat relevant in nature. Experiences include local, state and possibly national. | <b>Award 57-90 points</b><br><b><i>Exceeds expectations</i></b><br>A significant amount of quality and impactful experiences, including diverse experiences that involve serving in leadership positions and not simply being a member. Several recognitions / awards are listed and are relevant and significant in nature. Experiences include local, state, national and possibly international.         |

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| <b>QUESTION 6B</b><br><br><b>50 points possible</b> | <b>Award 0-12 points</b><br><b>Needs improvement</b><br>Little to no experience and/or experience(s) are limited to a few organizations. Many experiences listed are being a member with little to no experiences serving in a leadership role. Little to no recognitions / awards are listed and are not significant in nature. Experiences mostly are local and state. | <b>Award 13-31 points</b><br><b>Meets expectations</b><br>A moderate amount of experience across several organizations, with a mix of experiences that include both being a member as well as serving in leadership roles across several organizations. Some recognitions / awards are listed and are somewhat relevant in nature. Experiences include local, state and possibly national. | <b>Award 32-50 points</b><br><b>Exceeds expectations</b><br>A significant amount of quality and impactful experiences across multiple organizations, including diverse experiences that involve serving in leadership positions and not simply being a member. Several recognitions / awards are listed and are relevant and significant in nature. Experiences include local, state, national and possibly international. |
| <b>QUESTION 6C</b><br><br><b>30 points possible</b> | <b>Award 0-7 points</b><br><b>Needs improvement</b><br>Little to no experience and/or experience(s) are limited to a few organizations. Many experiences listed are being a member with little to no experiences serving in a leadership role. Little to no recognitions / awards are listed and are not significant in nature. Experiences mostly are local and state.  | <b>Award 8-19 points</b><br><b>Meets expectations</b><br>A moderate amount of experience across several organizations with a mix of experiences that include both being a member as well as serving in leadership roles across several organizations. Some recognitions / awards are listed and are somewhat relevant in nature. Experiences include local, state and possibly national.   | <b>Award 20-30 points</b><br><b>Exceeds expectations</b><br>A significant amount of quality and impactful experiences across multiple organizations, including experiences that involve serving in leadership positions and not simply being a member. Several recognitions / awards are listed and are relevant and significant in nature. Experiences include local, state, national and possibly international.         |
| <b>APPLICATION FORM</b>                             |  |  |  |
| <b>10 points possible</b>                           | <b>Award 0-2 points</b><br><b>Needs improvement</b><br>Applicant either did not follow directions and/or had many grammatical and/or spelling errors. The application was hard to read.  | <b>Award 3-6 points</b><br><b>Meets expectations</b><br>Application was readable and had few minor grammatical and/or spelling errors. Directions were followed. The application was fairly easy to read.  | <b>Award 7-10 points</b><br><b>Exceeds expectations</b><br>Application was clearly written with no grammatical and/or spelling errors. Directions were followed and the application was extremely easy to read.  |

| CATEGORY   | POINTS     |
|--|------------|
| <b>Ag Involvement, Impact on Ag and Issues Facing Ag</b><br><i>Questions 2-4</i> | <b>180</b> |
| <b>Goals</b><br><i>Question 5</i>  | <b>40</b>  |
| <b>Leadership Experience</b><br><i>Question 6</i>                                | <b>170</b> |
| <b>Application Form</b>  | <b>10</b>  |
| <b>TOTAL POINTS</b>  | <b>400</b> |